# **INNOVATION & INCUBATION CENTER ISLAMIA COLLEGE OF SCIENCE & COMMERCE SRINAGAR**





7006-425-229 9419-531-485

**OPEN FOR** SCHOOL & COLLEGE STUDENTS OF J&K

# APP 2022 MARATHON

An Innovative Mobile Application Idea to solve our day-to-day problems

## **About**

ICSC - IIC invites innovative Mobile **Application Ideas from School and College** students of Jammu & Kashmir. The innovative Mobile Application idea could be related, but not limited to the following:

Food Processing

**Handicrafts** 

Horticulture & Agriculture •

**Energy Conservation** 

**Traffic Management** 

**New Products & Services** 

## **Evaluation**

The submitted ideas will be evaluated by **Evaluation** committee comprising of experts from industry, academia, innovation and entrepreneurship. To encourage the young minds to take their ideas further, the first three winners will be given cash prizes of ₹ 30,000, ₹ 25,000 and ₹ 20,000 respectively. Runners up will be awarded with cash prizes of Rs. 5000. Certificates will be awarded to all participants.

## **Submission Procedure**

Submit a two-page writeup about the idea and its applicability and how it can be put into practice along with your name, college name, and contact details on the following addresses by 25th November 2022

iicislamiacollege@gmail.com To: cc to: principal@islamiacollege.edu.in



LAST DATE **25TH** NOV

**CASH PRIZES WORTH**